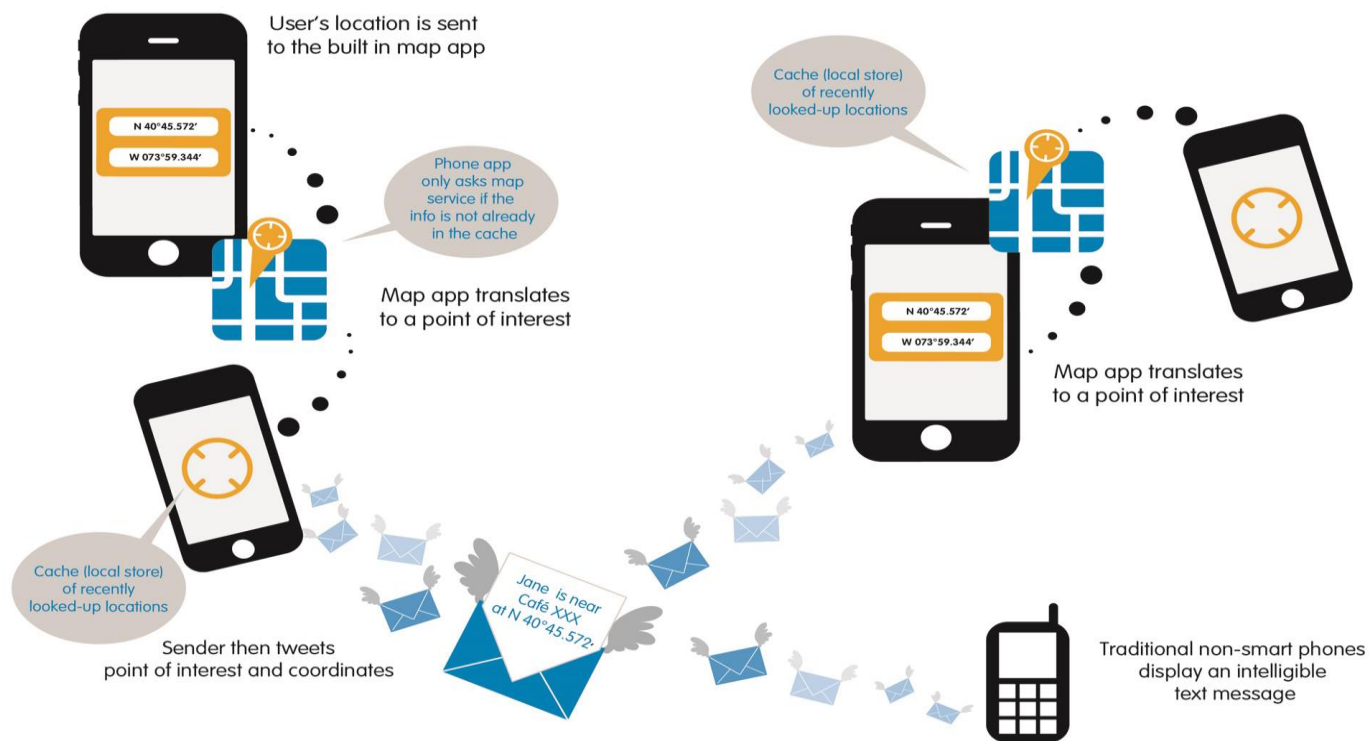


The Final Proposal – a combination of the alternatives

Final Proposal



Brought to you by



Features of this proposal

For the sender

- > Faster – it only needs to use the map web app when the user isn't in the usual places
- > It won't get out of date because we will design the cache so it doesn't hold chunks of maps for longer than a month
- > It can be personalised with the user's favourite points of interest

For the receiver

- > Only asks the map web app if the location isn't already in the phone's cache
- > The app can interpret map coordinates relative to the receiver – the distance away and the direction of travel
- > Can use the user's own points of interest
- > Can deal different with different senders
- > Users can use their own preference of map service
- > If the receiver has an older style phone, it will just get a text message so allows older phone users to still use the system